

THE MIDWAY JOURNEY

THE STORY OF
THE MIDWAY JOURNEY

"From knowing comes caring, from caring comes change "

Vision and Missions

To create material conscious and waste resilient communities across Northeast India.

Missions

- **Knowledge & Awareness**
- **Systems & Inclusion**
- **Collaboration & Policy**
- **Dignified livelihoods for marginalized communities**

Missions

Knowledge & Awareness

Systems & Inclusion

Collaboration & Policy

Culture & Ecology

Research the history and life cycle of materials, and build engaging narratives. Create awareness programs and experiential learning that reconnect communities with materials and resources.

Missions

Knowledge & Awareness

Systems & Inclusion

Collaboration & Policy

Culture & Ecology

Build community-led and government-integrated waste systems.

Ensure dignity and fair livelihoods for waste workers as key actors in these systems.

Missions

Knowledge & Awareness

Systems & Inclusion

Collaboration & Policy

Culture & Ecology

Foster partnerships with citizens, corporates, and governments.

Influence policy and mainstream circular economy practices for long-term change.

Missions

Knowledge & Awareness

Systems & Inclusion

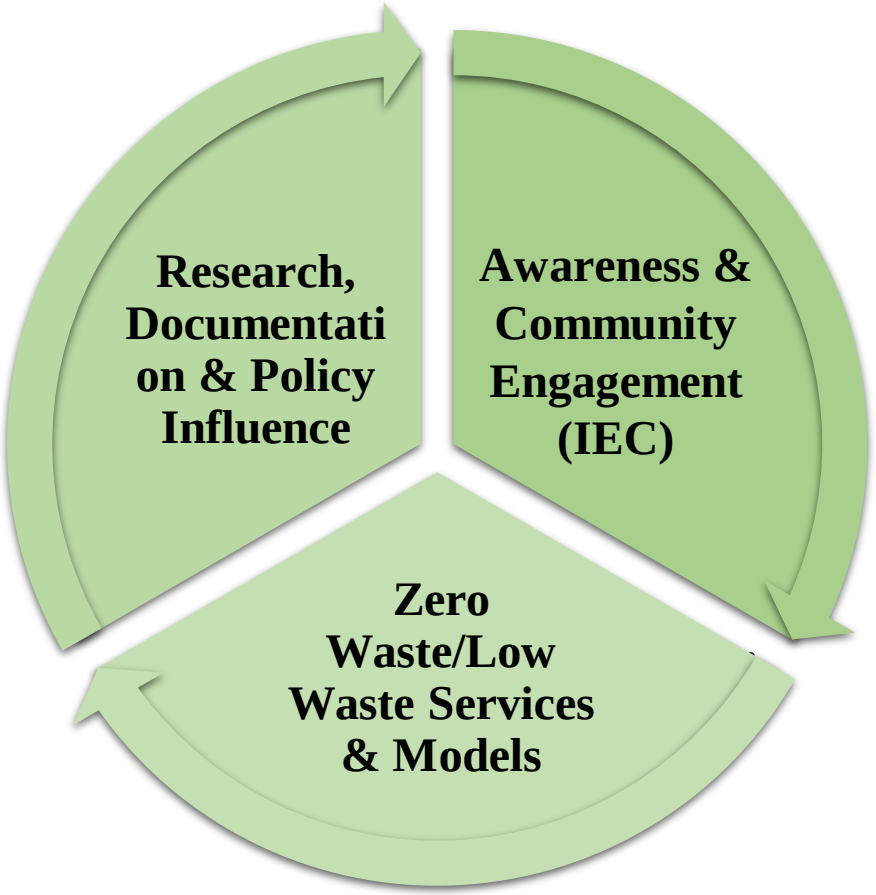
Collaboration & Policy

Culture & Ecology

Root solutions in local traditions, cultural values, and ecological sensitivity.

Design low-waste models especially for the eco-sensitive landscapes of Northeast India and the Himalayas.

What We Do ?


Research, Documentation & Policy Influence
Awareness & Community Engagement (IEC)
Zero Waste/Low Waste Services & Models







Awareness & Community Engagement (IEC)

Listening · Storytelling · Awakening

We listen to people’s stories, create experiences that touch emotions, and awaken communities to act on what they can change.

Zero Waste/Low Waste Services & Models

Research, Documentation & Policy Influence.

Awareness & Community Engagement (IEC)

Workshops with educational institutions, Urban & Rural communities, corporates etc.

200+ workshops conducted

4000+ people participated.





Zero Waste/Low Waste Services & Models

Research, Documentation & Policy Influence.

Awareness & Community Engagement (IEC)

Zero Waste Cleanup Drive cum Citizen's Training in Waste Management

150+ drives conducted
18 tons+ waste collected
8 tons+ waste processed
1000+ citizens trained in source segregation and composting.





Zero Waste/Low Waste Services & Models

Research, Documentation & Policy Influence.

Awareness & Community Engagement (IEC)

Experiential Visits to Dumpsite and Recycling Centers

15+ visits to dumpsite conducted.
500+ people participated.

30+ visits to plastic recycling center conducted.
500+ people participated.





Zero Waste/Low Waste Services & Models

Research, Documentation & Policy Influence.

Awareness & Community Engagement (IEC)

Documentary Screenings and unique Mime Act conducted at public spaces, private programs, cafes, educational institutions.





Zero Waste/Low Waste Services & Models

Research, Documentation & Policy Influence.

Zero Waste/Low Waste Services & Models

Participation · Care · Dignity

We don’t see clients, we see participants. Our models invite people to care for materials and recognise the dignity of those working with waste, creating living examples of low-waste systems that communities can own.

Awareness & Community Engagement (IEC)

Zero Waste/Low Waste Services & Models

Zero Waste Schools/Institutions

A project in Pub Guwahati School in collaboration with Anaajoree.

100% plastic & paper waste collection at Shiksha Niketan.

Interventions at The Green School International.







Research, Documentation & Policy Influence.

Awareness & Community Engagement (IEC)

Zero Waste/Low Waste Services & Models

Zero Waste Event Management

Managed waste in three mass public events in Assam, ensuring waste reduction, ban on SUP, composting food waste and recycling all the dry waste.







Research, Documentation & Policy Influence.

Awareness & Community Engagement (IEC)

Zero Waste/Low Waste Services & Models

Integrating Waste with Rural and Urban Design. (Community Centred Approach)

Effectively managing waste while integrating cultural/indigenous aspects.
Designing community-focused processes & infrastructure that reshape perceptions of waste.
Chullyu, Arunachal Pradesh a growing example.





Research, Documentation & Policy Influence.

Awareness & Community Engagement (IEC)

Zero Waste/Low Waste Services & Models

Power Loop Project (Community Driven Dry Material Consciousness)

Collects 100% clean and dry waste from **2000+ households** and **bulk waste generators** in Guwahati.

Waste sorted into **70+ categories** and handed to registered processors & traders.

Citizens taking leadership to ensure source segregation in their locality.





Research, Documentation & Policy Influence.

Awareness & Community Engagement (IEC)

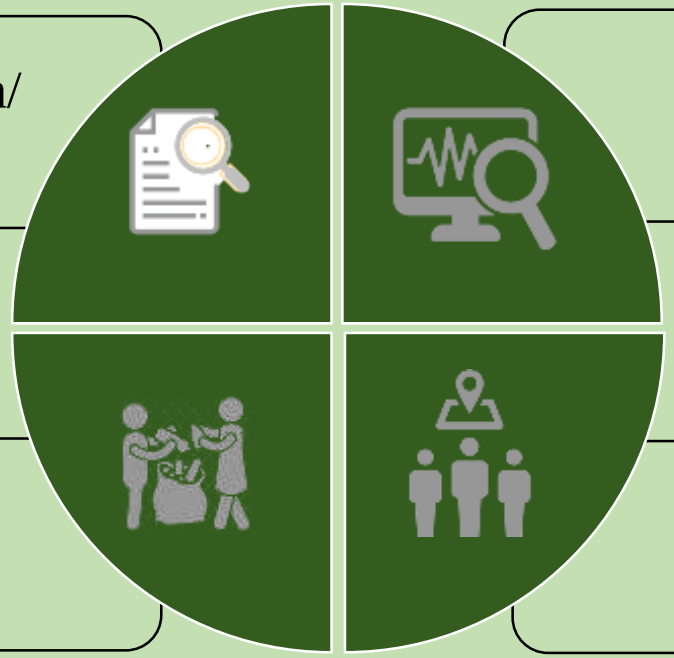
Zero Waste/Low Waste Services & Models

Research, Documentation & Policy Influence.

Evidence · Systems Change · Advocacy

We turn community experiences into evidence and stories with data, shaping systems and policies that reimagine waste for society and nature..

Primary data collection/ Baseline Assessment.



Monitoring Policy Implementation.

Better Understanding of issues related to Informal Sector.

Creating local resource for zero waste or low waste practitioners.

Awareness & Community Engagement (IEC)

Zero Waste/Low Waste Services & Models

Research, Documentation & Policy Influence.

Informal Sector Socio-Economic Study

Completed a study in Boragaon dumpsite in collaboration with Kudrat NGO.

Ongoing project with IIT Guwahati.

Study on SUP Ban Implementation

Completed in 2022 in collaboration with AEC and TISS Guwahati.





Awareness & Community Engagement (IEC)

Zero Waste/Low Waste Services & Models

Research, Documentation & Policy Influence.

City Level Waste Characterisation and SUP Inventorization Study

Completed study in Guwahati and Jorhat as part of CPCB's project in 2022.

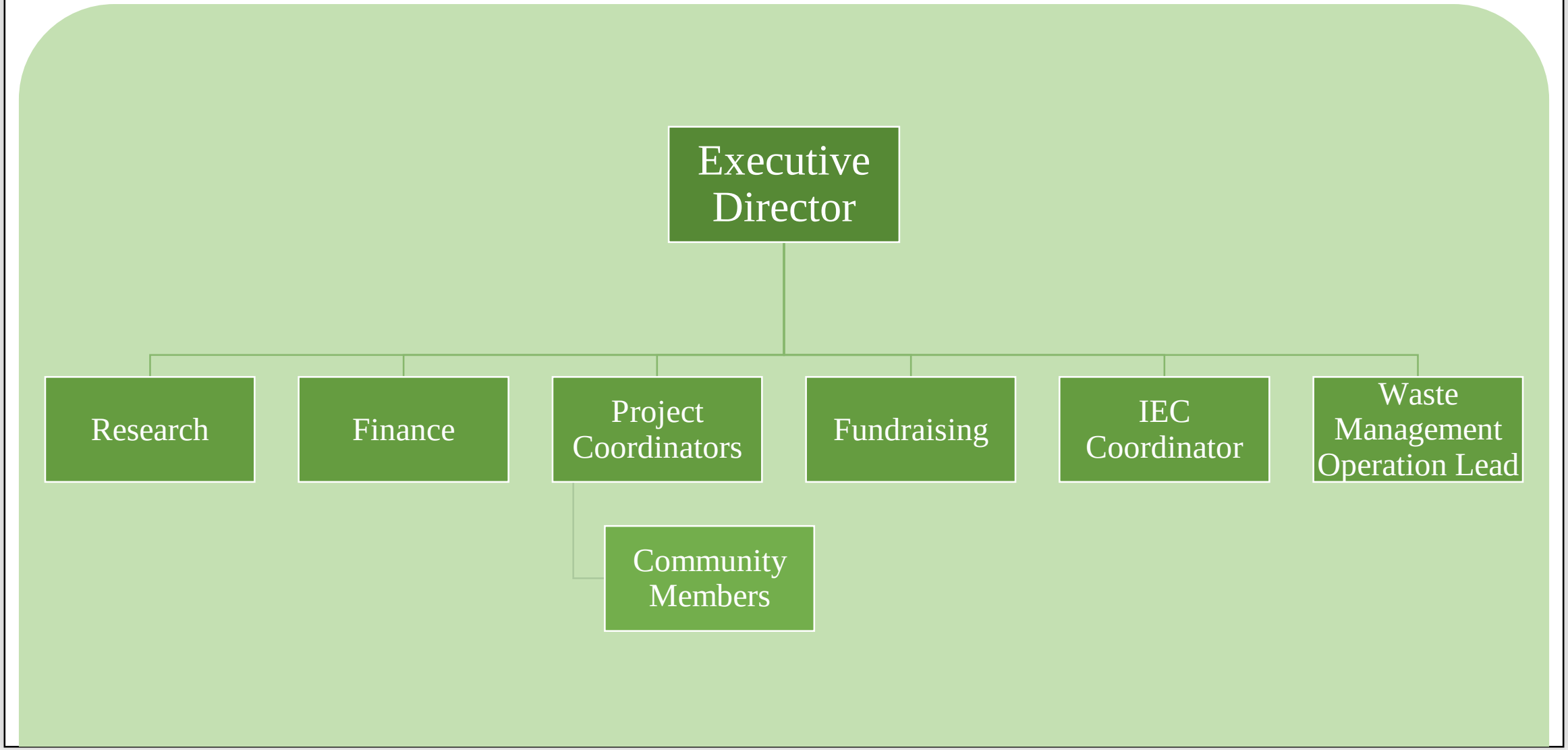
City/Rural Level Baseline (Waste Profile) Study

Completed small study in Pasighat, Arunachal Pradesh.

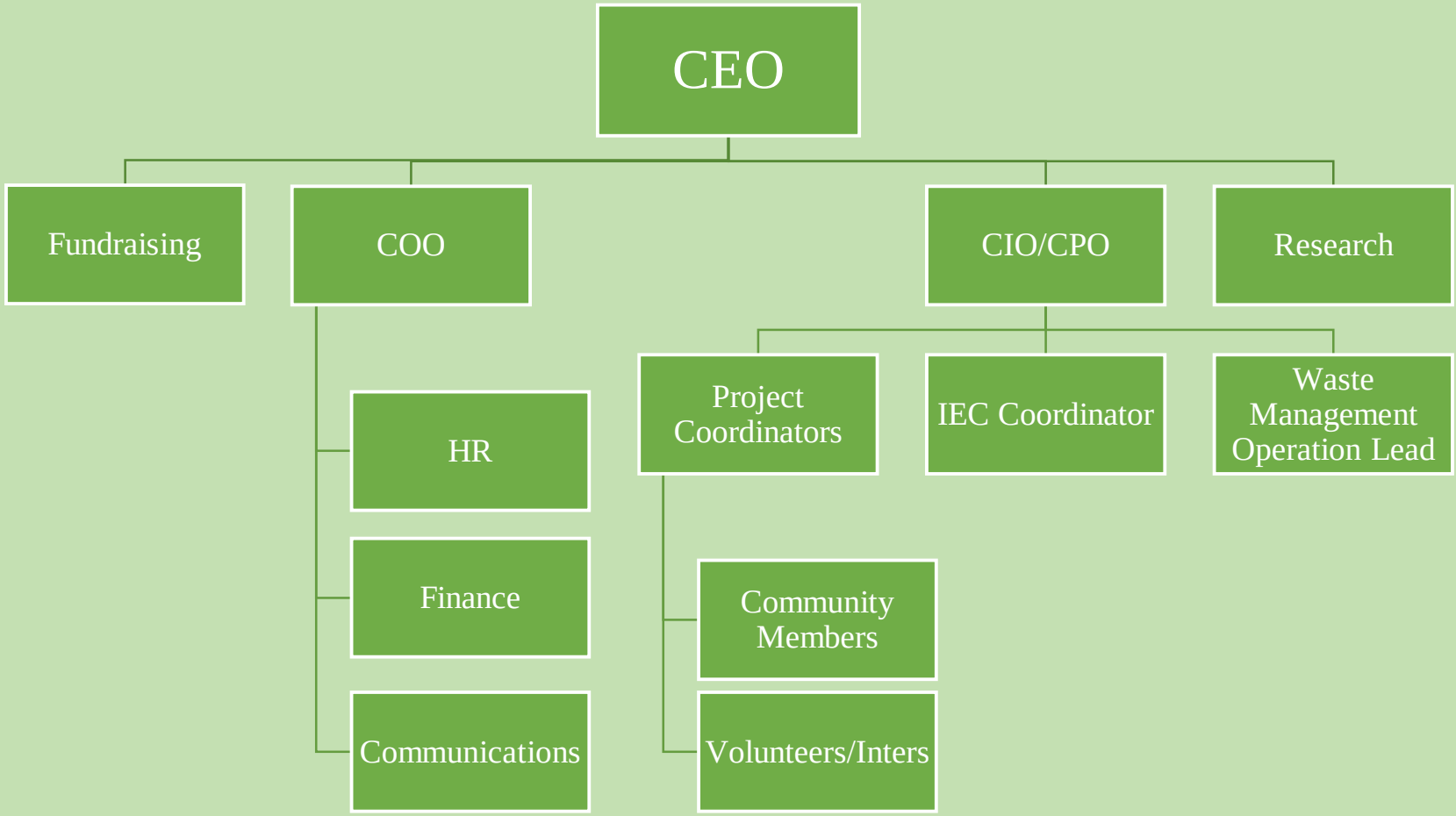




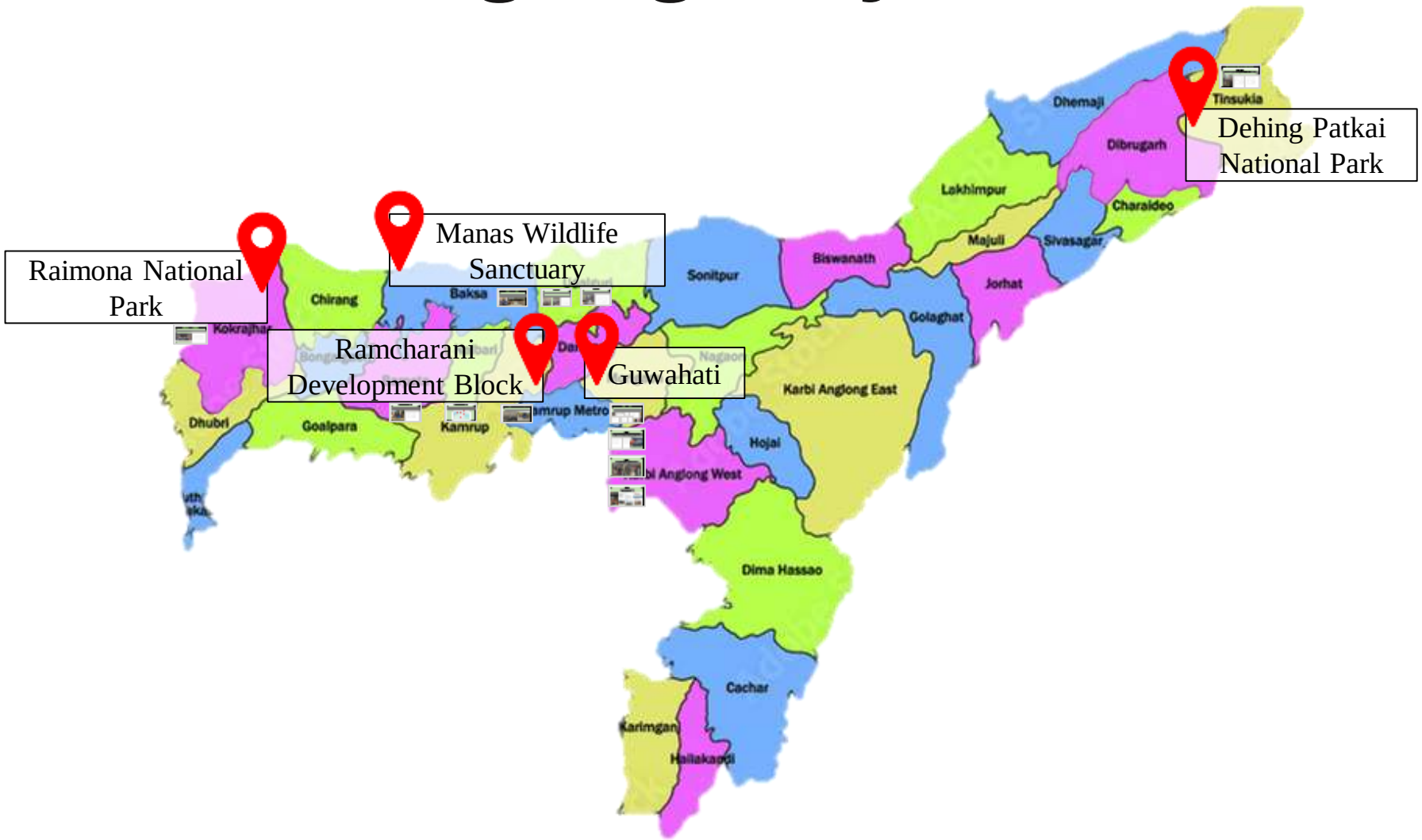
Existing Organizational Structure



Envisioned Organizational Structure



Our Ongoing Project Areas



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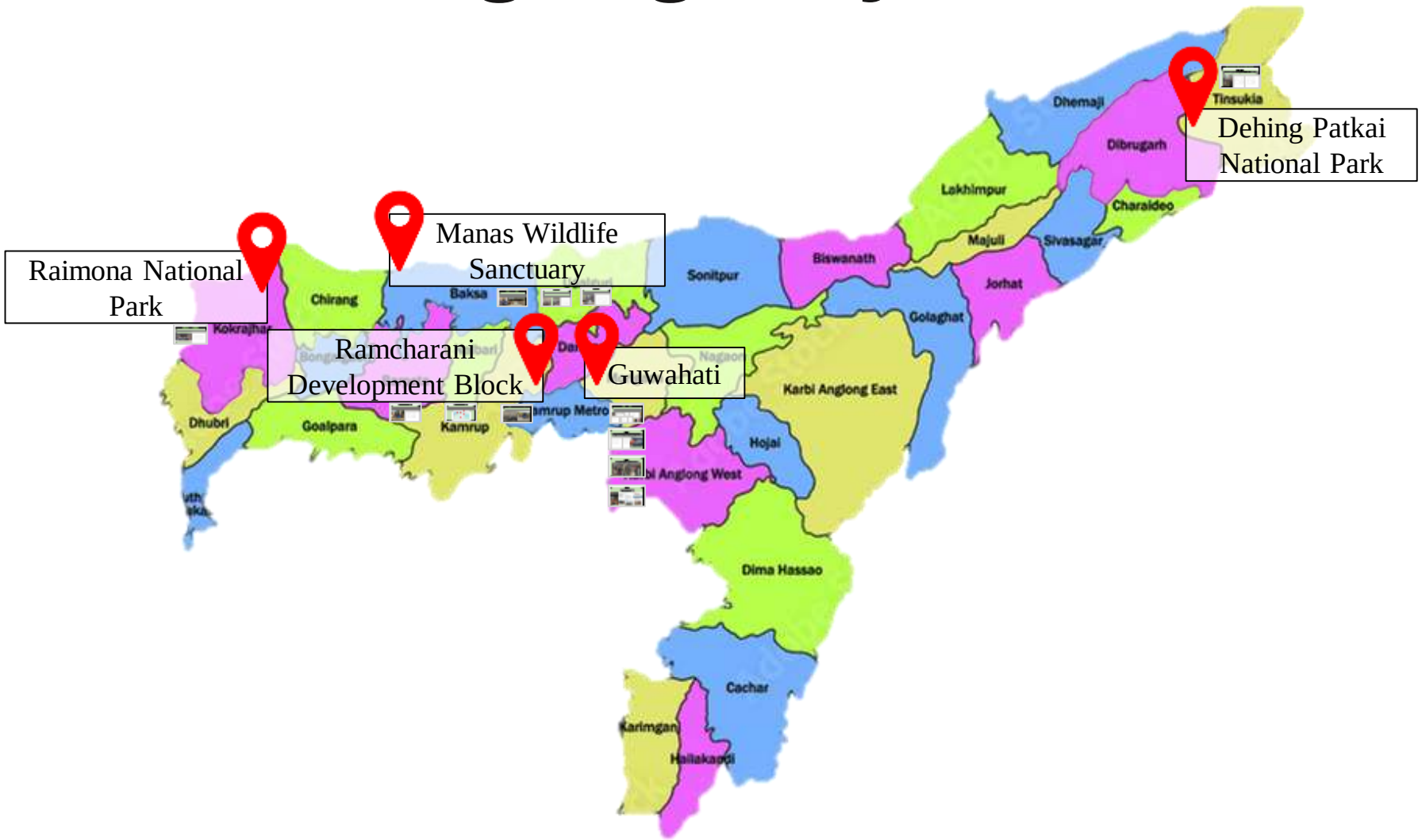


Power Loop

Guwahati

Has been collecting segregated dry waste from **2000+ households** since **2020** across all wards of Guwahati City.














Guwahati

Community driven solution for all dry waste including collection, storage & transportation of segregated waste for recycling (preventing waste from reaching to landfills).







Guwahati

Generating jobs for dignified for marginalised communities.



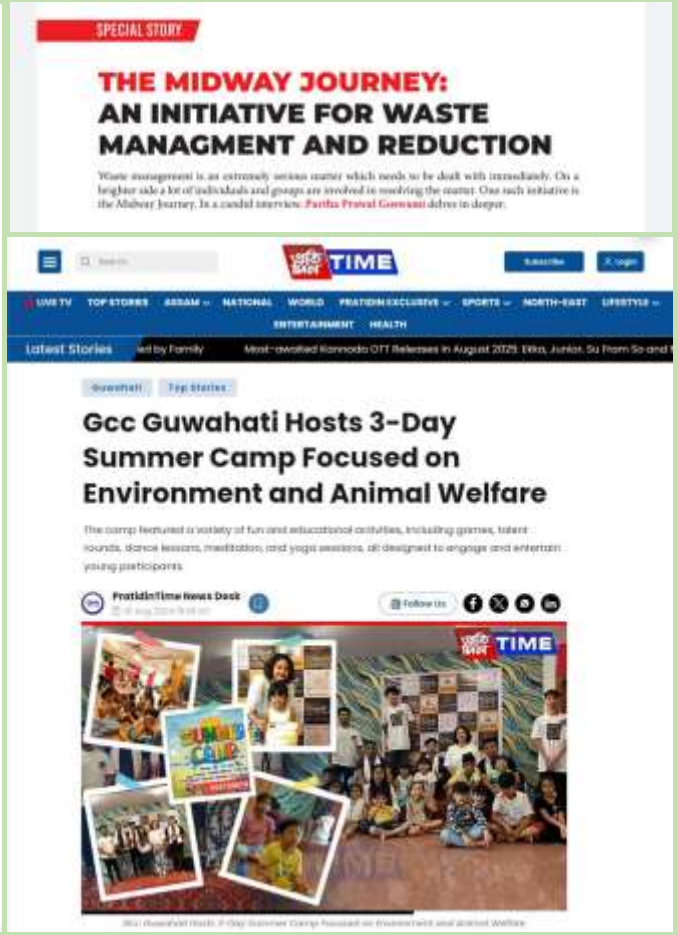
Guwahati

Making it to the headlines.









Root Connect Manas

Basbari, Manas

Initiated in October 2023 in the **eco-sensitive forest fringe villages of Manas National Parks** in the Basbari region of Assam.





Bansbari, Manas

IEC activities specifically designed for different stakeholders of the community are conducted in multiple villages. Different mediums like school campaigns, mime workshop & performance, community led activities, waste management integration in local festivals are being implemented.







Bansbari, Manas

Providing service like sack distribution, dry waste collection, storage & sorting.





Training on livelihood generation through circular initiatives.



Root Connect Raimona

Raimona

The Root Connect project expanded to the **eco-sensitive forest fringe villages Raimona National Parks** in the Kokrajhar district of Assam.





Rani Waste Management

Ramcharani Developmental Block

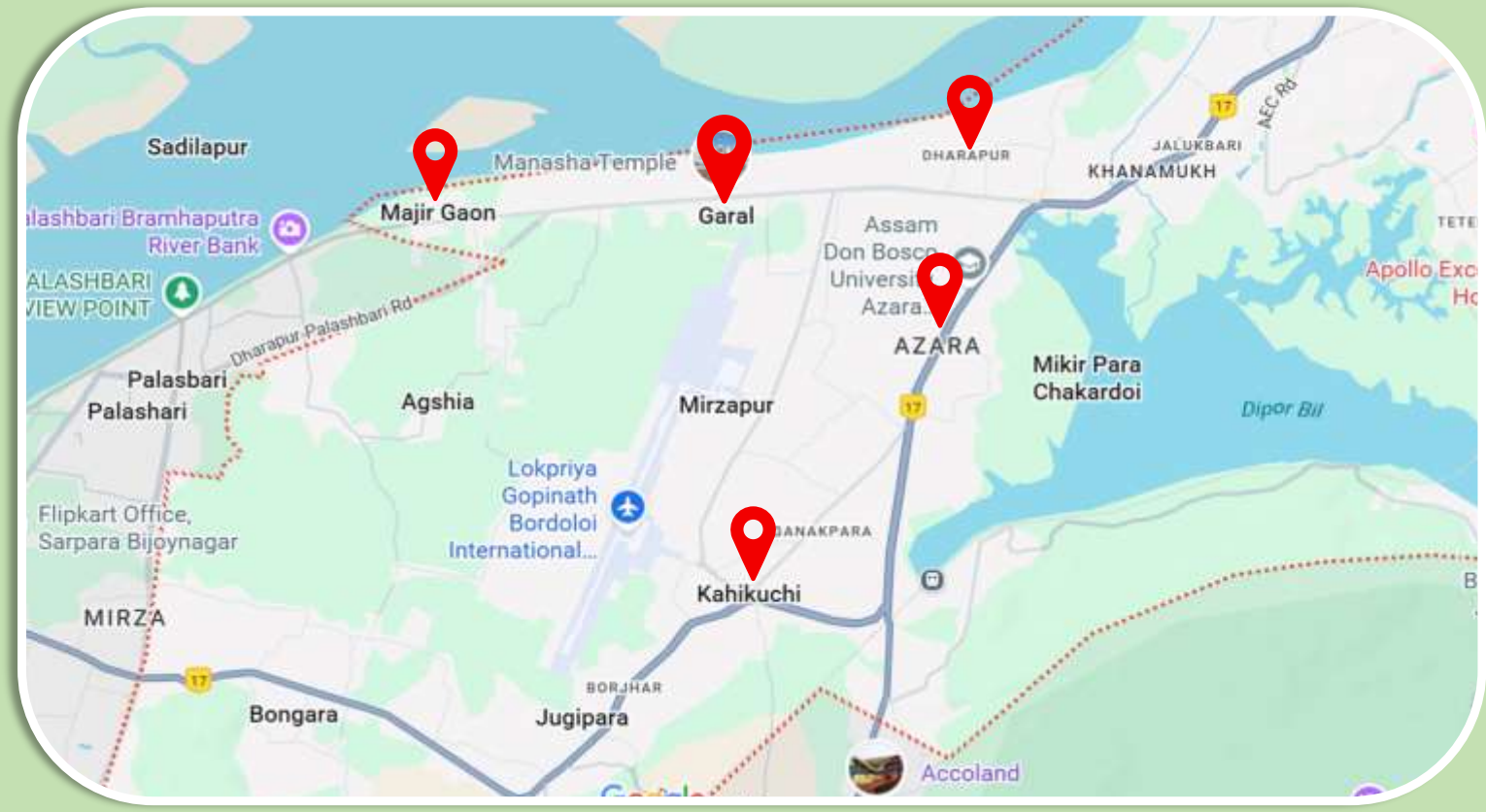
A dry waste collection & management efforts by The Midway Journey under Swachh Bharat Mission (Gramin).





Ramcharani Developmental Block

The project covers 5 Gaon panchayat which includes Azara GP, Dharapur GP, Kahikuchi GP, Garal GP and Majirgaon GP.



Ramcharani Developmental Block

Utilize available waste management system of **SBM-G** for more efficient waste handling. Conducted various IEC activities & has been providing consistent service.





Root Connect Dehing Patkai

Dehing Patkai

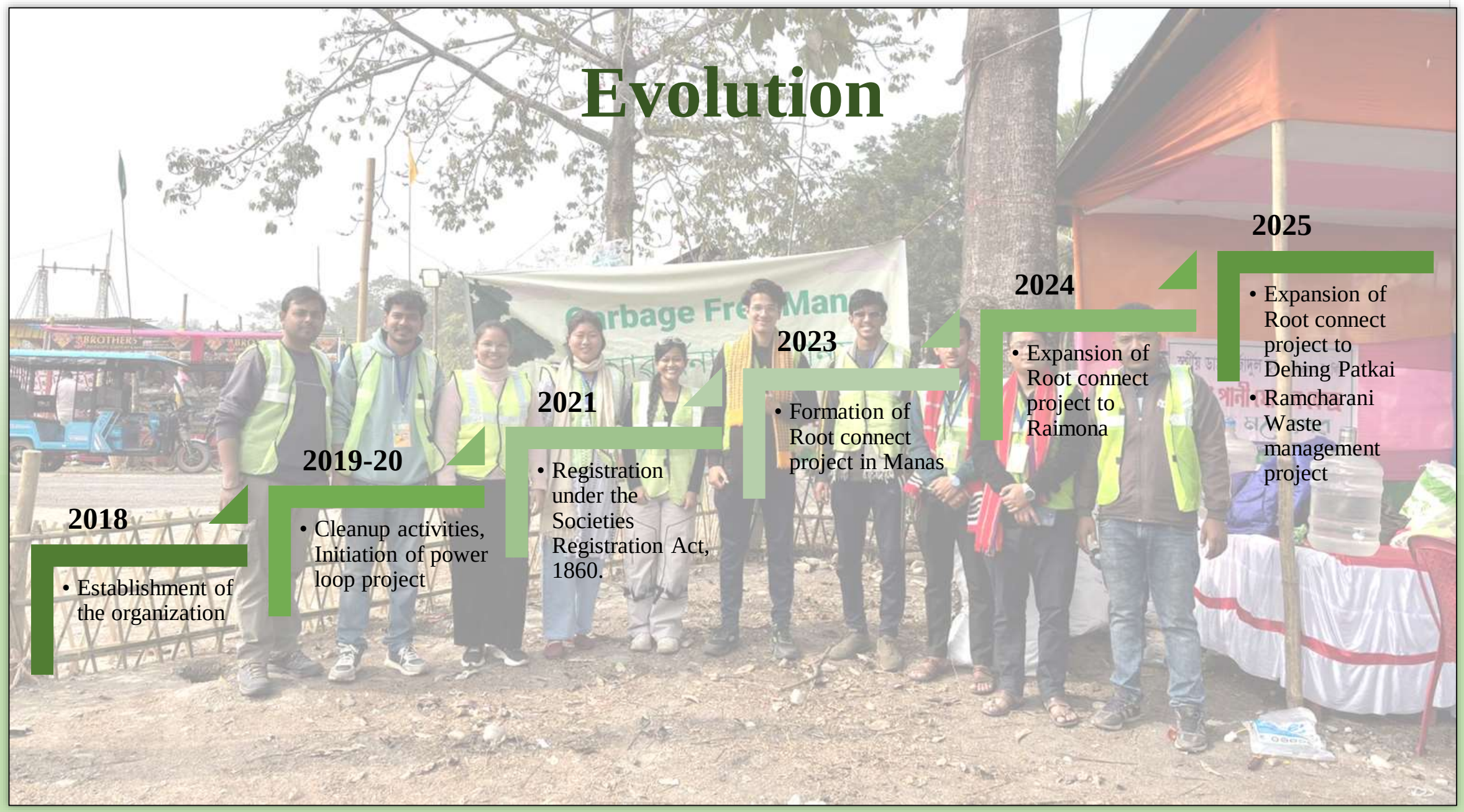
The Root Connect project has now expanded to **Soraipung village** near Dehing Patkai National Park.







Evolution



2018

- Establishment of the organization

2019-20

- Cleanup activities, Initiation of power loop project

2021

- Registration under the Societies Registration Act, 1860.

2023

- Formation of Root connect project in Manas

2024

- Expansion of Root connect project to Raimona

2025

- Expansion of Root connect project to Dehing Patkai
- Ramcharani Waste management project

Partners & Collaborators

Institutions

green hub
Youth Fellowship & Video for Change

Further and Beyond Foundation

NORTHEAST WASTE COLLECTIVE

NORTHEAST CENTRE FOR EQUITY ACTION ON INTEGRATED DEVELOPMENT
NEAID

JANA
Janaagrana

Funders



Royal Enfield Social Mission



Swachh Bharat Mission Gramin



SCKC Trust

Networks

ATMA

INDIA LEADERS FOR SOCIAL SECTOR

Azim Premji Foundation

Zero Waste HIMALAYA

#break free from plastic

gaia

अभ्यास

Thank You



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